

Professional Biography



Concerto Networks® Professional Biography

Dean Clarke

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Dean Clarke joined Concerto Networks® in May of 2004 as a franchise owner in Essex County New Jersey. He brings more than 15 years of Information Technology (IT) experience and four years of small business experience to his position with the company.

Dean first learned of Concerto Networks while reading a profile on the company in Entrepreneur Magazine. Having worked for a number of different companies, large and small, he decided it was time to become his own boss. He was looking for the opportunity to combine owning a business with doing what he loved – working with computers and solving problems for clients. Dean spent several months debating between different IT franchise opportunities and opening an independent IT consulting business. Careful consideration of both options led him to investing in a Concerto Networks franchise. He realized that as part of the Concerto Networks franchise system, he would be able to offer his clients a level of professional service and products he could not provide on his own or with another franchise. He had the entrepreneurial drive and technical skills necessary for the job and Concerto Networks offered him everything he needed to get started right away. Dean began operations of his Concerto Networks franchise in September 2004, after completing training at Concerto Networks headquarters in San Diego, California.

Prior to coming on board with Concerto Networks, Dean spent three years working for Harcail Technologies, Inc. as a Publisher and Founder of the company's Stock Options Manual, a comprehensive investment education service that supplied stock and OEX index option recommendations via the Internet. In this capacity, he was responsible for creating a completely new Web service, including all design and architecture, content management, hardware requirements and ongoing project management. After building a complete computer infrastructure for the company, he was responsible for updating and supporting internal computer systems, including networking, finance, sales and desktops. Previously, as Director of Client Solutions for Vertis DPS, Inc., Dean prepared an in depth study and report to outline the technology strategy for the future growth of the company. He's also spent time as a Consultant for Morgan Stanley and Project Manager for Electronic Data Systems and earned the titles of Marketing Director, Financial Analyst and Senior Engineer for several other companies. Dean was a Chief Warrant Officer and Helicopter Pilot in the United States Army. He earned a Bachelor's degree in Civil/Environmental Engineering and a Master's degree in Finance/Marketing from the University of Rhode Island. Dean has received training from such companies as Sprint, Hewlett Packard, Oracle and IBM. He is a Cisco Certified Network Associate and a CompTIA Networks+® Certified Technician.

About Concerto Networks®

Concerto Networks, Inc. is a national franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build a national business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-site service.