

Professional Biography



Concerto Networks® Professional Biography

Scott MacMartin

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Scott MacMartin joined Concerto Networks® in March 2006 as a franchise owner in Metro Detroit, Michigan. He brings more than 7 years of Information Technology (IT), engineering and management experience to his position with the company.

Scott first learned about Concerto Networks through his research of technology franchise opportunities online. Concerto Networks was a fit for Scott because he had always wanted to own his own business and the franchise opportunity would allow him to reduce the risks generally associated with starting a business from scratch. The franchise opportunity would allow him to not only utilize his management and business skills, it meant he did not have to do it alone, would have ongoing support and would benefit from the growing multi-national brand. Previous to Concerto Networks he had not been able to find a business to business franchise opportunity offering the comprehensive solutions offered by Concerto Networks franchisees. He also researched the expanding market of small- and medium-sized business in need of pro-active professional technology solutions. The unique business model presented by Concerto Networks and the wide-open opportunity to answer an unmet need convinced Scott this was not something he could ignore. After discussions with company executives, he was impressed with the Concerto Networks team and ready to get started. Scott began operations of his Concerto Networks franchise in April 2006 after completing training at Concerto Networks headquarters in Downtown San Diego. His future plans for the franchise include expanding his offering to a larger territory and possibly Area Development.

Prior to coming on board with Concerto Networks, Scott had spent 7 years in the automotive industry, most recently in the past 2 years as an Account Manager for Illinois Tool Works. In this role he managed projects for such commercial accounts as GM, Ford and DCX. In this role he was responsible for new product development, business development and personally working with valued customers to ensure the success of their projects. Previous to this he spent 5 years working his way from Engineering positions to Sales Engineer and finally to Account Manager for Verstand Engineering and then Hutchinson Fluid Transfer Systems. Elevating to management roles from engineering functions gave Scott a solid foundation and added value for his clients because of his dynamic history. Helping clients grow their business as a measure of success, understanding their needs and challenges in order to present solutions is part of Scott's strong background. Scott holds a Bachelor of Science in Mechanical Engineering from Kettering University and a Masters of Business Administration (MBA) from Oakland University.

About Concerto Networks®

Concerto Networks, Inc. is an international franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build an international business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-site service.