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## News Release

### For Immediate Release

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### **CONCERTO NETWORKS® ANNOUNCES NEW PARTNERSHIP WITH BEIJING SUNBELT CONSULTING CORPORATION TO FACILITATE EXPANSION INTO THE PEOPLE'S REPUBLIC OF CHINA**

**February 14, 2006 – San Diego, CA** –Concerto Networks, Inc., an international franchise company that provides complete business technology solutions for small- and medium-sized businesses (SMBs), announced a strategic partnership with Beijing Sunbelt Consulting Corporation to facilitate expansion into the People's Republic of China (PRC). Under the agreement, Beijing Sunbelt is to provide exclusive franchise development to Concerto Networks for expansion into the PRC. Beijing Sunbelt, based in Beijing, China, brings a wealth of proven experience in bridging business exchanges between countries such as the United States and China, including franchise development.

"By utilizing the extensive and skilled resources at Beijing Sunbelt, we believe that we can greatly accelerate our international expansion plans into China, and eventually throughout Asia," said Eric Tobias, Concerto Networks' President. "Beijing Sunbelt is providing excellent comprehensive services, everything from behind the scenes set-up and delivery to providing excellent market research and business consulting to support and grow our franchise development efforts in order for us to enter the quickly expanding China market opportunity for our Franchise brand and system".

The launch into the PRC is part of Concerto Networks' aggressive plans for international growth in 2006. The company has identified target markets such as Asia, Canada, Africa, South America, the Middle-East and Europe as priorities for franchise development in the coming year. Countries equipped with strong infrastructure to support advanced communications are potential markets for establishing Concerto Networks franchises.

"Concerto Networks' franchise system is addressing a tremendous need that exists in the People's Republic of China by providing consistent, high-quality business technology solutions," said Keegan Meng, General Manager of Beijing Sunbelt, Beijing Office. "We are excited to work with Concerto Networks' Home Office and Concerto Networks' future Master Franchise Licensees to rapidly grow into the China market."

Currently, Chinese business experts estimate that by 2007 the number of franchises in China will reach 100,000 franchise units. This estimate projects an annual growth rate of about 35%, with total sales reaching 700 billion Yuan (\$84 billion) and accounting for about 20% of the total national retail sales.

Currently, there are Concerto Networks franchise licenses awarded in over 20 U.S. states, Australia, Spain, the United Kingdom, Ireland and New Zealand. Concerto Networks has open opportunities for master, area developer, single-unit, and multi-unit franchises worldwide.

For more information on Concerto Networks visit [www.concertonetworks.com](http://www.concertonetworks.com). For more information on Beijing Sunbelt Consulting Corporation visit [www.chinasunbelt.com](http://www.chinasunbelt.com) and [www.betheboss.com.cn](http://www.betheboss.com.cn).

#### **About Concerto Networks®**

Concerto Networks, Inc. is an international franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and director level management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build an international business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-demand service.

#### **About Beijing Sunbelt Consulting Corporation**

Beijing Sunbelt Consulting Corporation, based in Beijing, China, was founded as a domestic consulting company in 1997. Beijing Sunbelt assists with various types of business exchanges between China, the United States, and other foreign countries, and provides information, logistic, and local resource contact services. The company's goal is to build strong relations across a wide variety of industry sectors and close ties with government officials paying close attention to the important role culture plays in business exchanges. Beijing Sunbelt is committed to the development and expansion of leading foreign franchise brands into China. Beijing Sunbelt International also has an ongoing collaboration with MFV Expositions in the promotion of their International Franchise Expo (IFE), and owns the exclusive rights of [BetheBoss.com](http://BetheBoss.com) in the People's Republic of China.