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News Release

For Immediate Release

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INSTANT IMPRINTS AND CONCERTO NETWORKS® TO JOIN FORCES TO PROVIDE SUPERIOR FRANCHISE SUPPORT

Concerto Networks, Inc. To Team with Instant Imprints to Share Franchise Support Resources

SAN DIEGO, CA –January 9, 2008 — Concerto Networks, Inc., a multi-national franchise company that provides complete business technology solutions for small- to medium-sized businesses (SMBs), announces their plan to partner with fellow franchisor, Instant Imprints to utilize shared franchise support resources.

“I am looking forward to working more closely with the Concerto Networks team,” said Leo Kats, President of Instant Imprints, “I know that through our continued collaboration, we will be able to bring even greater value to our respective franchise networks.”

At Instant Imprints’ Corporate-owned building and World Headquarters location, each franchisor will combine some aspects of internal resources including, office space, operations, franchise development, sales and marketing. Through the joint franchise support efforts, each franchise network will benefit from the knowledge and expertise of the respective companies.

Concerto Networks’ services go beyond traditional troubleshooting and repair of computers and networks, providing a comprehensive solution designed to help SMBs plan, manage and optimize their IT to get the maximum benefit from their investment. Concerto Networks franchisees are now able to offer these services to Instant Imprints franchise owners. In return, the Concerto Networks franchisees are able to take advantage of the promotional materials that the Instant Imprints team provides.

“We are thrilled to be teaming up with the fast growing and professional service organization, Instant Imprints,” said Raymond Hivoral, Founder and CEO of Concerto Networks. “By combining our resources behind the scenes, we will be able to deliver even more exciting programs to our franchise networks.”

For more information about Concerto Networks, visit www.ConcertoNetworks.com. For more information about Instant Imprints, visit www.instantimprints.com.

About Concerto Networks®

Concerto Networks, Inc. is an international franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and director level management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build an international business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-demand service.

About Instant Imprints Franchising, Inc.

Instant Imprints has been serving the business community since 1992. Our products and services have expanded to offer the widest selection of both wearable and premium promotional items in the industry. Instant Imprints national franchise network is the number one franchise of its kind. Our unique showrooms and production facilities combine Embroidery, Screen Printing, Signage, Heat Transfers, and Promotional Products. We offer the fastest turn-around in the industry as well as a 100% Quality Guarantee.