



Welcome to the Simple Office™

## News Release

### For Immediate Release

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### **OREGON ENTREPRENEUR BECOMES TECHNOLOGY SOLUTIONS FRANCHISE OWNER**

Concerto Networks® Announces First Franchise Owner to Offer Technology Support In Portland

**January 16, 2007– Portland, OR** -- Concerto Networks announced today its newest franchise owner, Nathan O'Bryan, is operating the first Concerto Networks Business Technology Solutions Franchise to operate within Portland, Oregon. Concerto Networks provides complete business technology solutions and consulting to small- and medium-sized businesses (SMBs). O'Bryan brings more than 15 years of Information Technology (IT), entrepreneurial and business experience to his new post with Concerto Networks.

Each Concerto Networks franchise is positioned to act as an outsourced Information Technology (IT) director, offering services that include initial needs assessments, purchasing guidance, installation, and maintenance of complete office technology systems. Because each client has unique needs, the technology can consist of any combination of business systems, wired and wireless communications and networking, computer hardware and software, Internet and Web hosting solutions and more.

"I am excited to not only deliver much needed, professional technology support to small and medium businesses in Portland," said O'Bryan "but with the support of a franchise, it will help me to both grow my business and offer more value to my clients. "

The small- to medium-size business (SMB) market has grown dramatically in the past few years, now accounting for 99.8% of all employer firms in the U.S. (U.S. SBA 2003). These companies increasingly depend on advanced technology, as evidenced by the growth in spending on Information Technology (IT). IT spending in the U.S. continues to be a multi-billion dollar industry. This has fueled the explosive demand for consistent-quality, branded technology support meeting the highest corporate standards formerly seen only in large companies, but at a price that smaller firms can afford. Concerto Networks is answering this need with its international franchise network of business technology professionals.

"Nathan O'Bryan possesses the professionalism and talent necessary to deliver Concerto Networks' quality business solutions," said Raymond Hivoral, Founder and CEO of Concerto Networks. "I am pleased to award him with the first franchise license to provide service in Oregon."

Nathan is ready to begin helping businesses in his area immediately after completing training at Concerto Networks University™ in December. Prior to coming on board with Concerto Networks, Nathan spent over fifteen years in various technical roles, from data center support to network and systems administration, working with well known organizations such as Kaiser Permanente, Lockheed Martin, GE Capital and the United States Marine Corps (USMC). Most recently he has been providing technical support as a consultant to local businesses within the Portland area. Nathan is a Microsoft Certified Systems Engineer (MCSE), and a Cisco Certified Network Associate (CCNA).

For more information on Concerto Networks or to schedule your free initial survey visit [www.concertonetworks.com](http://www.concertonetworks.com) or call 1-866-ITCONCERTO (866.482.6623).

### **About Concerto Networks®**

Concerto Networks, Inc. is an international franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build an international business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-site service.