



Welcome to the Simple Office®

News Release

For Immediate Release

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PUERTO RICO ENTREPRENEUR BRINGS TECHNOLOGY SOLUTIONS FRANCHISE TO SAN JUAN

Concerto Networks® Announces First Franchise Owner to Offer Technology Support In Puerto Rico

December 2, 2007– San Juan, PR -- Concerto Networks announced today its newest franchise owner, Javier Ortiz, is operating the first Concerto Networks Business Technology Solutions Franchise to operate within Puerto Rico. Concerto Networks provides complete business technology solutions and consulting to small- and medium-sized businesses (SMBs). Ortiz brings more than seventeen years of Information Technology (IT), entrepreneurial and business management experience to his new post with Concerto Networks.

Each Concerto Networks franchise is positioned to act as an outsourced Information Technology (IT) director, offering services that include initial needs assessments, purchasing guidance, installation, and maintenance of complete office technology systems. Because each client has unique needs, the technology can consist of any combination of business systems, wired and wireless communications and networking, computer hardware and software, Internet and Web hosting solutions and more.

"Small and medium businesses in Puerto Rico will now have access to professional technology support and products at a service level previously only available to large organizations," said Ortiz "and through the Concerto Networks offering we will be able to bring more value to clients than ever before."

The small- to medium-size business (SMB) market has grown dramatically in the past few years, now accounting for 99.8% of all employer firms in the U.S. (U.S. SBA 2003). These companies increasingly depend on advanced technology, as evidenced by the growth in spending on Information Technology (IT). IT spending in the U.S. continues to be a multi-billion dollar industry. This has fueled the explosive demand for consistent-quality, branded technology support meeting the highest corporate standards formerly seen only in large companies, but at a price that smaller firms can afford. Concerto Networks is answering this need with its international franchise network of business technology professionals.

"Javier Ortiz's extensive business and technical background, combined with his professionalism, will be a valuable addition to the Concerto Networks team," said Raymond Hivoral, Founder and CEO of Concerto Networks. "I am pleased to award him with the first franchise license to provide service in Puerto Rico."

Javier and his team of experts are ready to begin helping businesses in Puerto Rico immediately having completed training at Concerto Networks University™ in San Diego, CA. Prior to coming on board with Concerto Networks, Javier spent over seventeen years in various management and technical roles, from IT Systems Analyst to Business Project Manager at the Procter & Gamble organization. Javier has a Bachelor of Science degree in Computer Engineering from the University of Puerto Rico, Mayagüez Campus and a Masters degree in Engineering Management from the Polytechnic University of Puerto Rico, San Juan campus.

For more information on Concerto Networks or to schedule your free initial survey visit www.concertonetworks.com or call 1-866-ITCONCERTO (866.482.6623).

About Concerto Networks®

Concerto Networks, Inc. is an international franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build an international business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-site service.