

## News Release

### For Immediate Release

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### FRANCHISING VETERAN ADDED TO BOARD OF ADVISORS AT CONCERTO NETWORKS®

**SAN DIEGO, CA – June 1, 2006**—Concerto Networks, Inc., a multi-national franchise company that provides complete business technology solutions for small- and medium-sized businesses (SMBs), has appointed Peter D. Holt, Executive in Residence for Great Hill Partners, to a position on its Board of Advisors.

"I am enthusiastic about the progress that Concerto Networks has made in such a short time," said Holt. "Their systems, teams and processes are something to be admired. I look forward to the opportunity to work closely with their team as a member of the Board of Advisors."

Holt brings over 20 years of franchise, business and marketing experience to his new position on the Board of Advisors. As Executive in Residence for Great Hill Partners, a Boston based private equity fund with more than \$1.5 billion of capital under management, his primary role is to assist Great Hill Partners in the creation of a franchise portfolio. Before that, he was the Chief Operating Officer of 24seven Vending (US) Inc., a New Zealand based, publicly traded company starting a franchise system in the United States. Mr. Holt worked seven years for Mail Boxes Etc. (MBE), the last three years as Executive Vice President, Franchise Sales and Development. MBE (now called The UPS Store) is the world's largest franchisor of retail centers specializing in shipping, business and communications services. During his tenure the franchise system grew to more than 4,000 retail locations, including some 1,300 centers operating in 34 countries around the world. Prior to that, Mr. Holt was Vice President of International for I Can't Believe It's Yogurt (ICBIY) and Java Coast Fine Coffees, affiliates of The Brice Group. Headquartered in Dallas, ICBIY was a franchise system of over 1,300 frozen yogurt outlets operating in 35 countries. Mr. Holt began his career in franchising at the International Franchise Association (IFA), the oldest and largest trade association in the world serving the interests of businesses that franchise.

"Peter's wealth of franchising and business experience will be invaluable to our team," said Raymond Hivoral, Founder and CEO of Concerto Networks. "It's a pleasure to welcome him to our Board of Advisors. Concerto Networks will surely benefit from his knowledge and guidance as we grow our franchise network and expand our offerings."

Holt has written and lectured extensively on the subject of franchising. He serves as Chairman on the International Affairs Network (IAN) of the IFA. He also serves as Chairman of the Global Marketing Group (GLOMAK), which advises IFA on all its international franchise activities. Holt earned a Master of Arts degree from the University of London, and completed his Bachelor of Arts degree at the University of Washington, where he graduated cum laude.

For more information about Concerto Networks, visit [www.ConcertoNetworks.com](http://www.ConcertoNetworks.com). To schedule your free on-site consultation call 1-866-IT-CONCERTO (1-866-482-6623). For franchise opportunities call 1-866-551-4007.

### **About Concerto Networks®**

Concerto Networks, Inc. is an international franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and director level management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build an international business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-demand service.