

Inter Flora announces new website and implementation of ecommerce

Rancho Cordova, CA (PRWEB) April 29, 2008 – Inter flora, the west coast's premier retail, wholesale and producer of top quality artificial plants, trees and floral products has completed the redesign of the Company's website, www.interflorainc.com.

Inter Flora's web site has a new look and feel while adding the e-commerce feature to make online shopping easier. Their customers can shop online and order quality artificial floral products and have them shipped anywhere in the United States. The Company's secure website now accepts Master Card, Visa and PayPal™.

In less than three weeks, the Inter Flora website was completely redesigned from the ground floor which now includes the e-commerce functionality. Inter Flora selected their business technology service partner, Concerto Networks, Folsom Lake to manage the web development project. Concerto Networks, Folsom Lake was pleased to hear how happy their customer was with the results of the web site project.

About Inter Flora:

Inter Flora is a leading wholesaler, retailer and producer of high quality, permanent floras that are both innovative and lifelike. Inter Flora designs are both low in maintenance and cost effective. For over 20 years, Inter Flora provided legendary customer service through uncompromising commitment to customer satisfaction. Inter Flora's customers include model homes, architects, residential developers, office buildings, hotels, hospitals, casinos, furniture stores, department stores, interior decorators, building contractors, property managers, facility planners, corporate end users and internet customers.

For additional information on the new website please visit www.interflorainc.com.

About Concerto Networks®

Concerto Networks, Inc. is an international franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and director level management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build an international business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-demand service.

For more information about Concerto Networks, visit www.ConcertoNetworks.com.

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