

Concerto Networks Enlists Past Director of Mail Boxes Etc. to Enhance Franchise Services

SAN DIEGO, California (October 16, 2003) Concerto Networks™, an emerging provider of professional, corporate style Information Technology (IT) services for small and medium sized businesses, has appointed Mr. Daniel La Marche to its Board of Advisors.

"After serving as a member of the Board of Directors of Mail Boxes Etc. for twelve years, I was amazed to learn how quickly Concerto Networks had evolved from a concept to a licensed franchisor. This was accomplished with an outstanding executive corps and a very sophisticated business plan. I feel information technology service will fit very nicely into the franchising world," declared Mr. LaMarche.



Mr. LaMarche served on the Board of Directors of Mail Boxes Etc. (MBE) for 12 years. At MBE, he played an instrumental role in that company's growth, including its franchise expansion and its initial public offering (IPO). In addition to serving on its Board of Directors, Mr. LaMarche was Vice President and Secretary for Mail Boxes Etc. Mr. LaMarche also served on the Board of Directors of both The Fahey Banking Company (22 years), and the International Forum of Corporate Directors (3 years). He was President of American Malleable Castings, President of Tennessee Castings, and Founder of Integrated Marketing and Insurance Services.

"Dan's distinguished and expansive career in banking and franchise expansion is an ideal complement to our current Board's experience. He will serve our company well through our continued growth and integration," stated Ray Hivoral, Concerto Networks' Founder and CEO. "We'll certainly benefit from his exceptional experience and insight as we navigate around future obstacles. It is a pleasure to add such a highly regarded individual to our Board of Advisors."

Mr. LaMarche serves on the Board of Directors of the following associations: La Jolla Chamber of Music Society, National Foundry Association, Malleable Founders Society, Iron Casting Society, American Foundrymen's Society, Cast Metals Federation, Marion General Hospital, and United Way. He also serves as Trustee and on the Board of Trustees for the Foundry Educational Foundation and the Sidney Kimmel Cancer Center respectively. He has also received the Iron Casting Society Gold Metal in 1978. Mr. LaMarche is a graduate from both Staunton Military Academy and Miami University.

Concerto Networks' nationwide franchise system provides businesses with outsourced computer, network, and communications products and services. The franchises are independently owned and operated by experienced, mobile IT professionals who are committed to serving the needs of small and medium sized businesses through *Consistent Quality Service™*. The Company's management team consists of some of the most experienced professionals in the franchise and technology industries.

For more information, please visit <http://www.concertonetworks.com> or call Concerto Networks at 1.866.ITCONCERTO.

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