

## News Release

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### For Immediate Release

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### **CONCERTO NETWORKS VIRGINIA FRANCHISE OWNER SPEAKS ABOUT FRANCHISING FOR VETERANS AT THE INTERNATIONAL FRANCHISE EXPO 2005 IN WASHINGTON, D.C.**

**April 14, 2005 – Leesburg, VA** – Concerto Networks franchisee, Starina Jones, appeared as a guest speaker at the VetFran Seminar during the 14<sup>th</sup> International Franchise Expo in Washington, D.C. on April 8, 2005. Jones shared her experiences as a U.S. veteran, the process she went through to obtain her franchise and how VetFran helped her do it affordably and with added support. The seminar was open to all attendees and exhibitors of the expo.

"I was glad to share my experiences with fellow veterans who are considering becoming franchise owners," said Jones. "Together, Concerto Networks and VetFran have helped me reach my goal of becoming a business owner. I would recommend working with VetFran to anyone who wants to own a business and reap the benefits of franchising."

Concerto Networks, a national franchise company that provides complete business technology solutions for small- and medium-sized businesses (SMBs), provides a ten per cent discount off its franchise fee for veterans as part of the VetFran program. More than half of the company's franchisees are past or present members of the United States military.

"VetFran has helped several of our franchisees come on board and supported our efforts by giving us a unique way to thank those who have served our country," said Ray Hivoral, Founder and CEO of Concerto Networks. "Starina did an excellent job of representing both Concerto Networks and the VetFran program. We were proud to return the support with a positive testimonial."

Concerto Networks first launched its franchise opportunity, nationwide, in January of 2004, and awarded close to 30 licenses within one year. Today, there are 34 total franchise licenses in place in 12 U.S. states, including California, Arizona, Florida, New Jersey, New York, New Hampshire, Washington, Oregon, Ohio, Massachusetts, Pennsylvania, Virginia; and two international licenses in New Zealand, including one Master Franchise and one Area Developer.

#### **About Concerto Networks ®**

Concerto Networks, Inc. is a national franchise business providing professional, consistent-quality computer and Information Technology (IT) solutions to small- and medium-sized businesses (SMBs), serving a critical function for this rapidly growing market. Concerto Networks goes beyond simple troubleshooting and repair, providing the same holistic approach to IT support and management enjoyed by large companies, while offering significant savings and value to SMBs. The company's model is to build a national business technology solutions network with the expertise, processes, systems and support necessary to provide superlative service to SMBs. Franchises are independently owned and operated by experienced professionals equipped with the latest diagnostic hardware and software for providing on-site service.